

NRI PULSE

Community News Magazine

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To whom it may concern:

I am pleased to write this recommendation letter for Lopa Das Chowdhury, who worked as a business development associate at NRI Pulse Media Inc. from June 2005 to January 2013.

As a business development associate, Lopa's role was to build relationships with local, national and sometimes international businesses and generate advertising revenue for the print and online editions of our publication. She also independently handled financial transactions with the clientele.

Lopa was driven, focused and diligent in her duties. She has an outgoing and warm personality that makes her well suited for a marketing associate's position. She was also eager to learn new areas of marketing and worked tirelessly to expand the NRI Pulse brand name in the area.

Often, she joined me at local events to network and build business contacts for the company.

I recommend Lopa for any position that draws upon her strong marketing and customer service skills.

Sincerely,



Veena Rao
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